



2023–2025 Implementation Plan



Reid Health
Community Benefit

Created in response to the 2022 Community Health Needs Assessment

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Reid Health: Organization and Mission

This document represents the 2023-2025 Community Benefit Implementation Plan for Reid Health and is in direct response to the 2022 Community Health Needs Assessment (CHNA) conducted by Conduent Healthy Communities Institute (HCI) on behalf of Reid Health in conjunction with the communities within the service area. The Reid Health Governing Board approved this plan on January 23 2023.

Reid Health, located in Richmond, Indiana is a non-profit 271-bed regional referral medical center serving east central Indiana and west central Ohio. Reid Health's service area is home to about 285,000 people spanning eight counties across two states. Though a new hospital was opened in 2008, Reid Hospital originated in 1905 when Daniel G. Reid financed construction for the hospital in memory of his wife and son. Through the years, Reid Health has grown to employ over 3,500 people and has the support of nearly 150 volunteers. Major service lines within the organization include: Heart & Vascular Services, Cancer Center, Women's Health, Orthopedics & Spine, Rehab Services, and Psychiatric Care.

Mission, Vision and Values



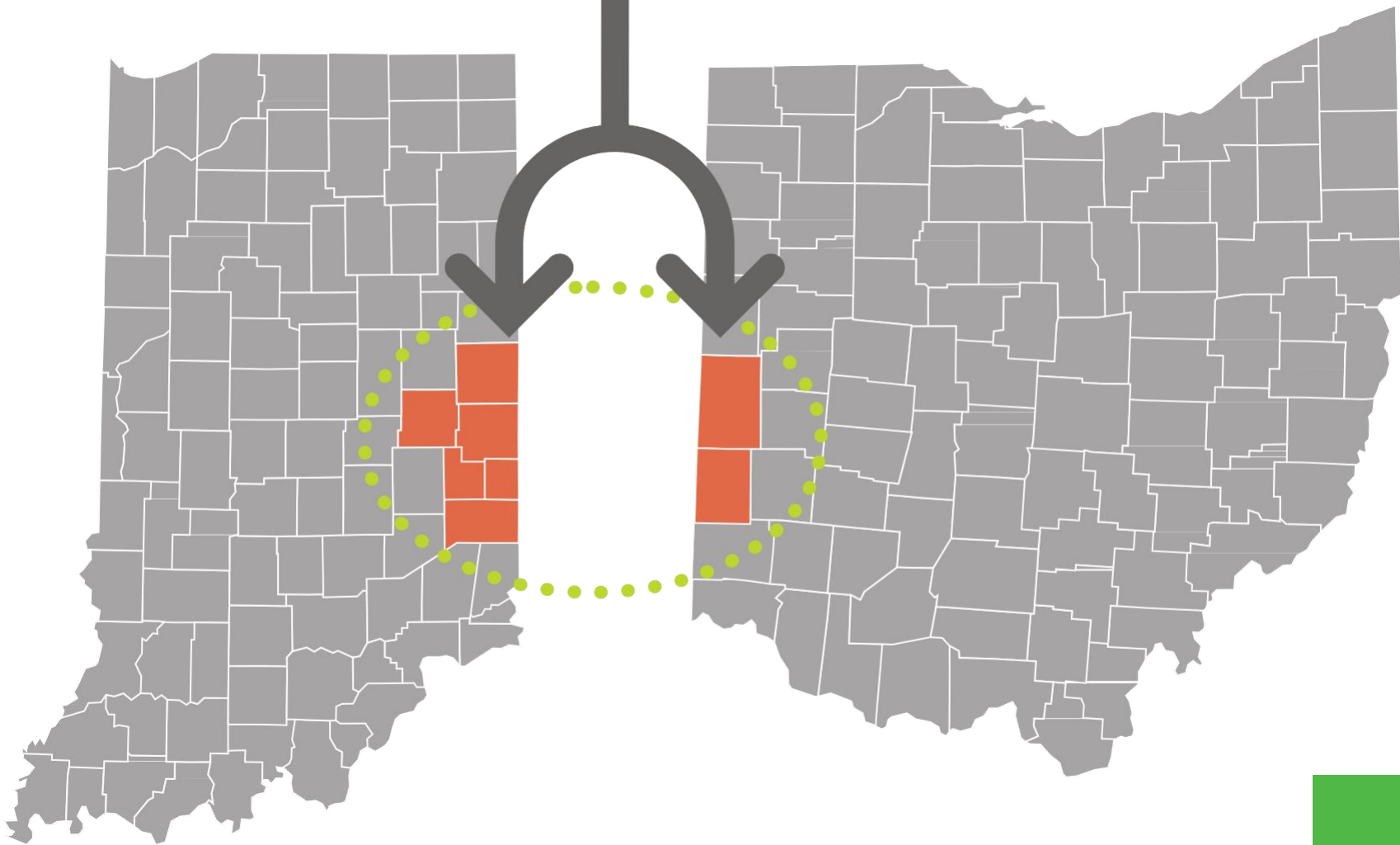
To lead our communities to well-being, one person at a time

- Healthier people
- Thriving communities
- Trusted partner

- Excellence
- Empathy
- Integrity
- Accountability

Target Communities

The target communities for the plan include the counties of Fayette, Franklin, Henry, Randolph, Union, and Wayne in Indiana and Darke and Preble counties of Ohio.



Characteristics of the Population

Population

According to the 2019 U.S. Census Bureau population estimates, the Reid Health service area has an estimated population of 283,430. This represents a slight decline from the 285,267 estimated in the 2013-2017 American Community Survey,

Age

Most of the population in Reid Health's service area falls between the ages of 25-64 years (50.3%). The area has fewer individuals within the age groups of birth to 19 years of age (24.7%) and 20 to 44 (28.6%) years of age than both the Indiana and Ohio averages. Reid's service area demonstrated a higher percentage of individuals older than 45 years (46.7%) than the state averages.

Race & Ethnicity

The racial makeup of the Reid Health service area shows 94.4% of the population identify as White. Nearly a 1% decline since the last CHNA, this percentage remains significantly higher than overall averages in Indiana (84.8%) and Ohio (81.7%). Hispanic community members represent 2.3% of the Reid Health service area, which is lower than the percent of Hispanic community members in the states of Indiana (7.3%) and Ohio (4%).

Income

Within Reid Health's service area, only Franklin County (\$68,180) maintains a median household income above the national value (\$67,521). Fayette (\$47,465) and Wayne (\$47,756) counties of Indiana demonstrated the lowest values of median household income are well below the state median household income of \$58,235. Preble County (\$61,339) is slightly higher than the Ohio average of \$58,116, while Darke County falls short at \$54,799.

Poverty

Overall, 9.5% of families in the Reid Health Service Area live below the poverty level, which is higher than the Indiana state value of 8.9% and slightly lower than the Ohio state value of 9.6%. In several areas of Reid's service region, the poverty rate is well above the state average. For example, Richmond, Indiana's poverty level is 14.9% and Connersville, Indiana's level is 13.8%. West Manchester, Ohio's rate is 19.8%. The highest poverty level in the region is Bath, Indiana with 100%.

Unemployment

Of the counties in Reid's service area, Franklin County, Indiana has the highest workforce participation rate at 64.2%. It's the only county in Reid's service area that exceeds the national rate of 62.1%. The lowest labor participation rate in the service area belongs to Henry County, Indiana at 50.7% which followed by Fayette County (55%) and Wayne County (57.6%). The overall participation rate for Reid's service area is 57.8%.

Education

Three counties in Reid's service area reported an amount lower than the 88.5% national average for earning a high school degree, or higher, for those age 25 years and older. Henry County, Indiana was the only county in Reid's service area to report a higher percentage than the county's respective state average.

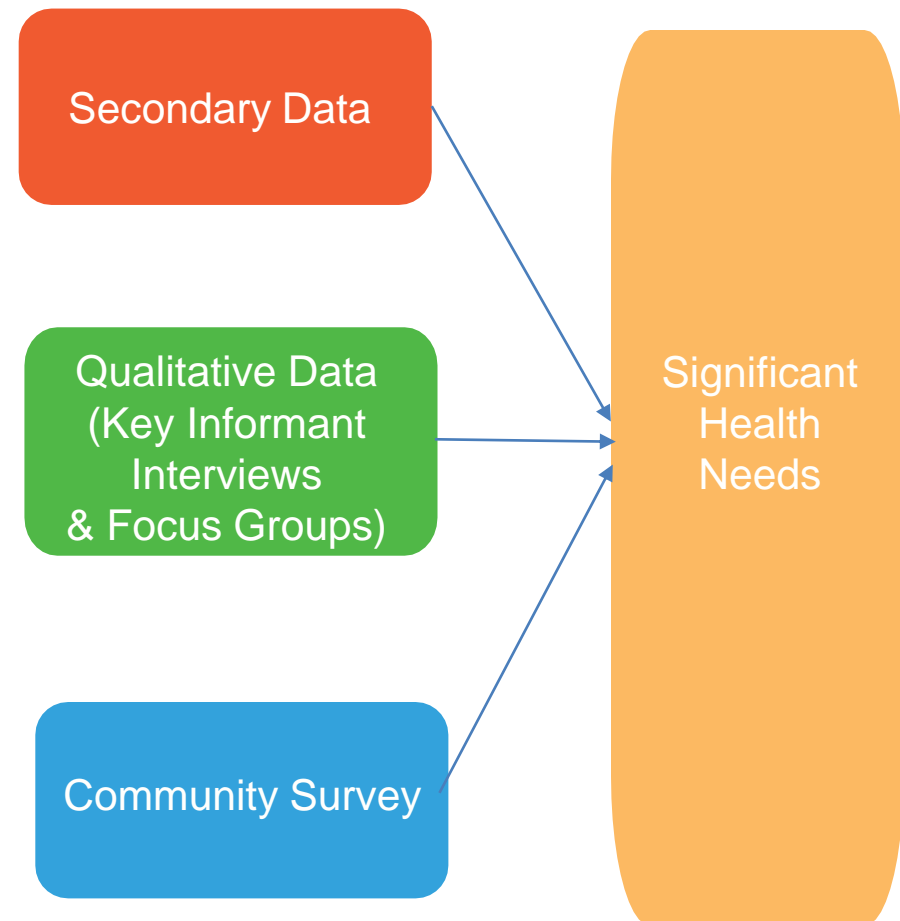
Data Collection

To prepare the Community Health Needs Assessment, Reid collected data and information from secondary sources, key stakeholders and the communities within Reid's service area.

Secondary data, or numerical health indicators, from HCI's community indicator database, were analyzed and scored based on their values.

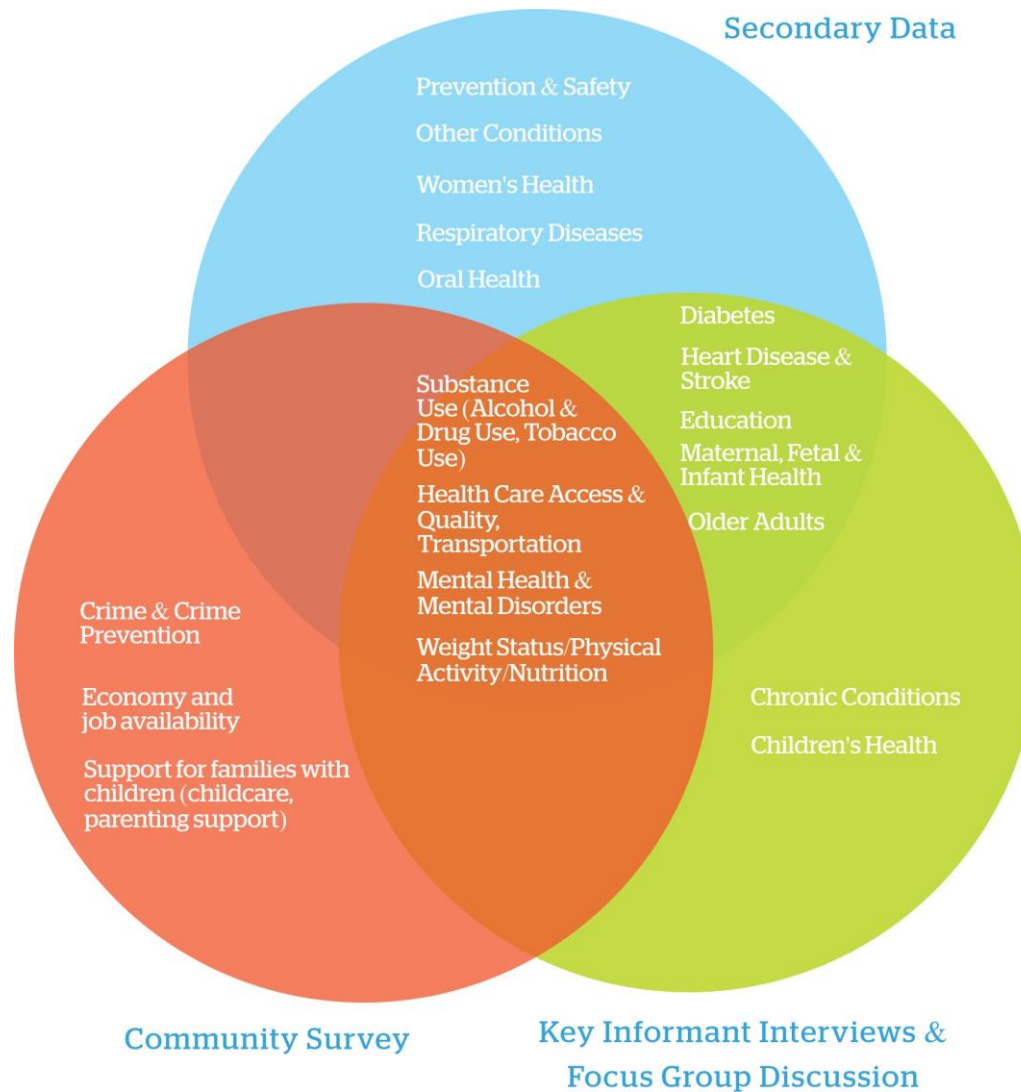
25 Interviews and **5 Focus Groups** were conducted with community members who have a fundamental understanding of public health and represent the broad interests of the community.

1,051 residents from Reid Service Area participated in the **Community Survey**. The survey was offered in English and Spanish, and a paper version was also available.



Data Synthesis

Based on the information gathered in the CHNA process, top health needs identified from each data source were analyzed for areas of overlap with the other data sources. Health needs were determined to be significant if they were cited as a top need in at least two of the data sources.



Prioritization

To better target activities to address the most pressing health needs in the service area, Reid Health convened a group of 22 community leaders to participate in a prioritization session. The group reviewed and discussed the significant health needs identified through the primary and secondary data analyses.

PRIORITIZATION SESSION PARTICIPANTS

Sharrie Harlin Davis, Reid Health Community Outreach
Lisa Felsman, Centerstone
Rebecca Gilliam, Wayne County Foundation
Jenny Hamilton, LifeStream Services, Inc.
Misty Hollis, Richmond YMCA
Susan Isaacs, Wayne County Trustee
Katie Kitchin, Richmond YMCA
Brandon Krofta, Wayne County Sherriff's Dept.
Chad Lieberman, Western Wayne Schools
Becky Marvel, Fayette County Purdue Extension/Discover Connersville
Carrie Miles, Neighborhood Health Clinic
Megan Ripberger, Mezzo Solutions
Brian Schleeper, Reid Health Community Benefit
Paul Schreiber, Preble County YMCA
Eldon Solomon, The Journey Home
Acacia St. John, Forward Wayne County
Mischa Staton, Meridian Health Services
Tajuan Stoker, Reid Health Wellness
Andy Stover, Western Wayne Schools
Jason Troutwine, Reid Health Administration
Heather Wierzbinski-Cross, Ivy Tech Community College
Elisa Worland, Purdue Extension



During the July 21st prioritization session, participants reviewed and discussed the identified top health needs and utilized a prioritization toolkit to examine how well each of the significant health needs met the criteria set forth by Reid Health project team. They scored each need for each criteria on a scale from 1-3 with 1 indicating it did not meet the criteria to 3.

Top Health Needs Identified

	Children's Health	Mental Health & Mental Disorders	
	Diabetes	Older Adults	
	Education	Substance Misuse (Alcohol & Drug Use, Tobacco Use)	
	Health Care Access & Quality including Transportation	Support for families with Children (childcare, parenting support)	
	Heart Disease & Stroke	Weight Status, Physical Activity & Nutrition	
	Maternal, Fetal & Infant Health		

Prioritization Cheat Sheet: Reid Health

For this activity, we will prioritize 11 significant health needs, considering the following two criteria: (1) magnitude of the issue and (2) ability to impact. Please review the considerations for each of these criteria below, then assign a score of 1-3 to each health topic and criterion. To complete this activity online, go to <https://www.research.net/r/ReidHealth>.

Considerations: MAGNITUDE

How many people in the community are or will be impacted?

How does the identified need impact health and quality of life?

Has the need changed over time?

Considerations: ABILITY TO IMPACT

Can actionable and measurable goals be defined to address the health need? Are those goals achievable in a reasonable time frame?

Does the hospital or health system have the expertise or resources to address the identified health need?

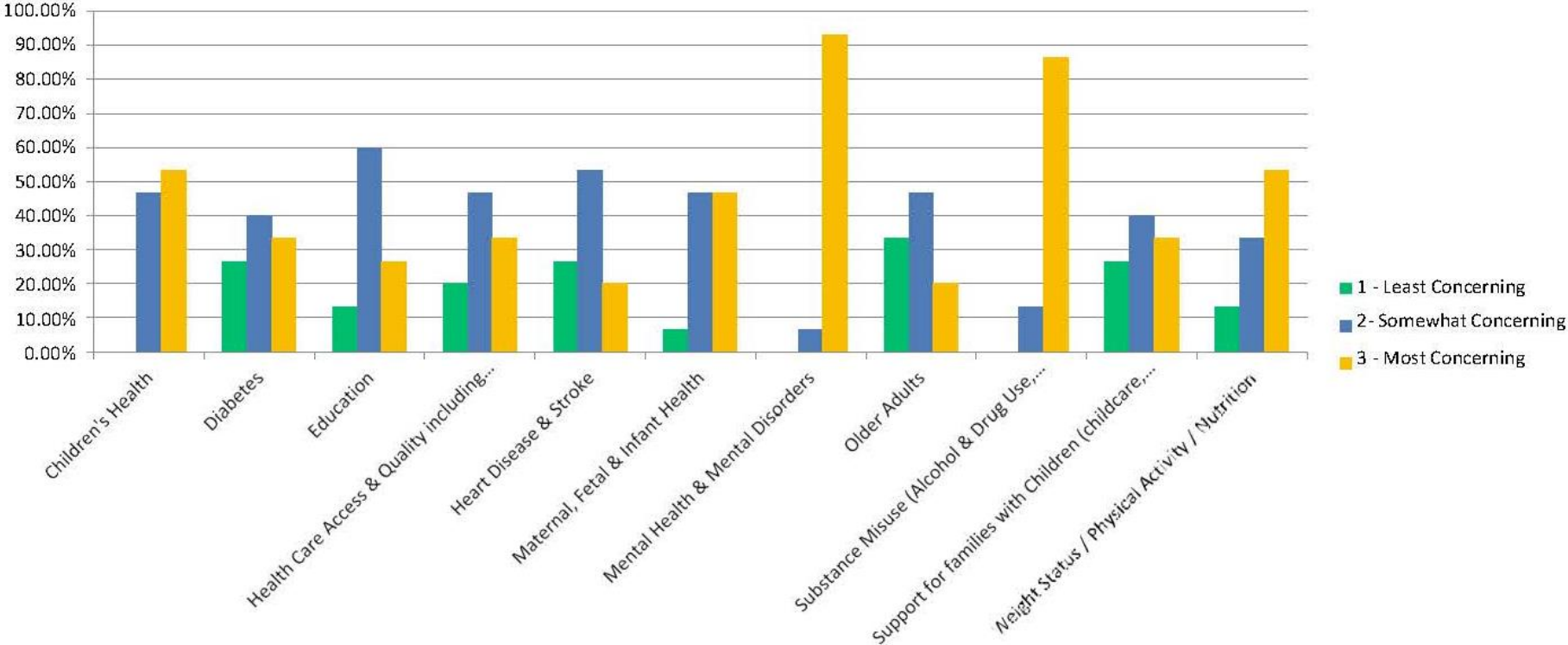
Can the need be addressed in collaboration with community partners? Are organizations already addressing the health issue?

***The health needs in the table below are listed in alphabetical order (not by order of importance)**

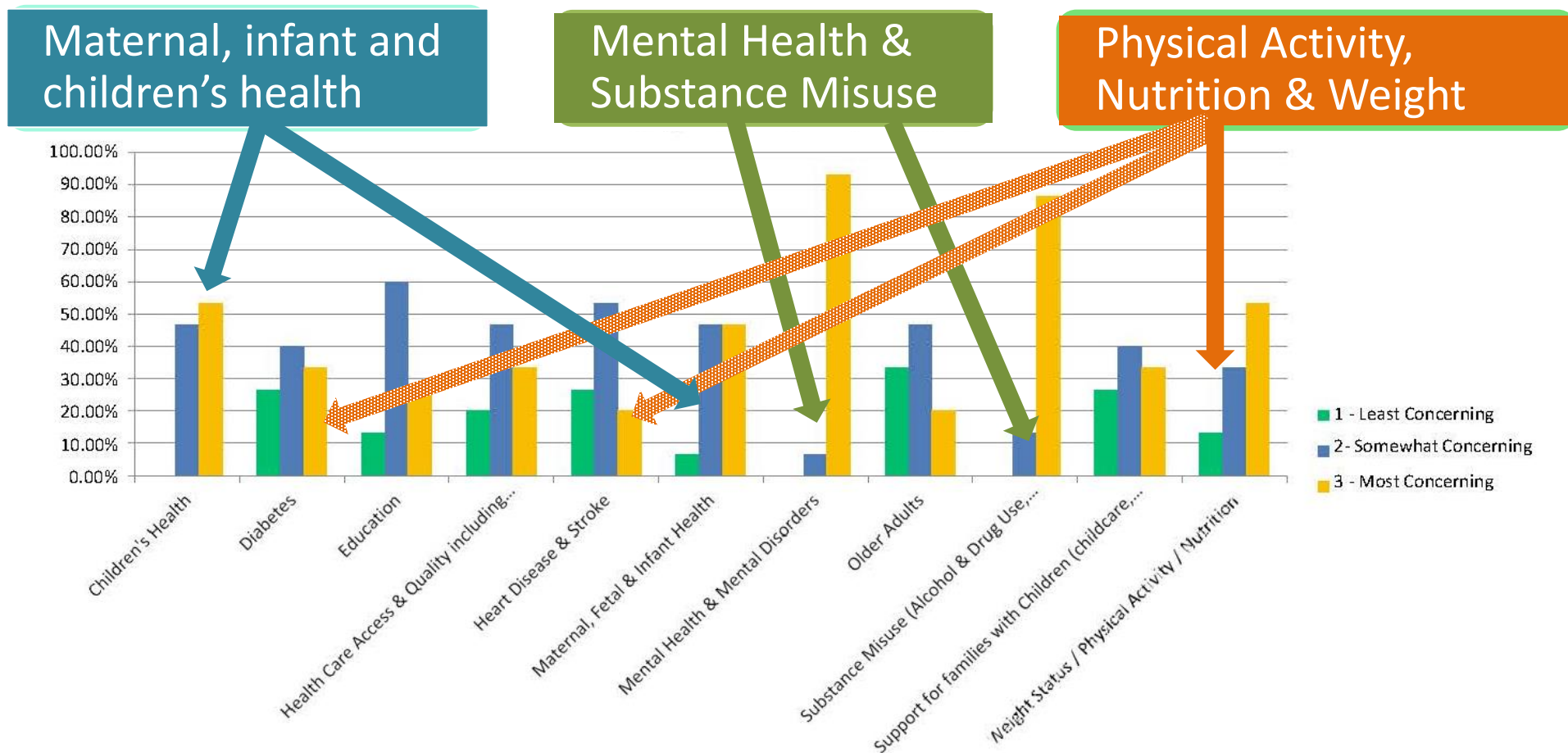
Health Need*	Magnitude of the Issue	Ability to Impact
	Assign a score of 1 to 3: 1 – Least Concerning 2 – Somewhat Concerning 3 – Most Concerning	Assign a score of 1 to 3: 1 – Least Ability to Impact 2 – Some Ability to Impact 3 – Most Ability to Impact
Children's Health		
Diabetes		
Education		
Health Care Access & Quality including Transportation		
Heart Disease & Stroke		
Maternal Fetal & Infant Health		
Mental Health & Mental Disorders		
Older Adults		
Substance Misuse (Alcohol & Drug Use, Tobacco Use)		
Support for families with Children (childcare, parenting support)		
Weight Status / Physical Activity / Nutrition		

Completion of the prioritization toolkit allowed participants to arrive at numerical scores for each health need that correlated to how well each health need met the criteria for prioritization. Participants then ranked the top health needs according to their topic scores, with the highest scoring health needs receiving the highest priority ranking. Participants were encouraged to use their own judgment and knowledge of their community in the event of a tie score. After completing their individual ranking of the health needs, participants' rankings were submitted into an online polling platform that collated the responses, resulting in an aggregate ranking of the health topics. The aggregate ranking can be seen below.

Magnitude of the Issue



After reviewing the results, the Reid Health team reviewed the health topics to narrow the identified most pressing health needs down to three. In some instances, topics overlapped and were combined. For example, substance misuse and mental health and mental disorders often relate or co-exist. Therefore, it was determined these two groups should be combined as one health need to be addressed; as they have been in previous implementation plans. Similarly, Exercise, Nutrition, & Weight was selected as the second prioritized need due to its ability to impact health conditions such as diabetes and heart disease. Maternal, Fetal & Infant Health was combined with children's health to become the third focus area.

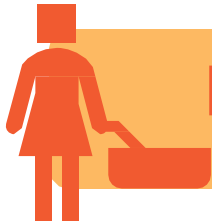


Significant Health Needs to be Addressed

Over the next three years, Reid Health is committed to efforts to improve the indicators for the following significant health needs identified in our 2022 Community Health Needs Assessment:



Mental Health & Substance Misuse



Maternal, Infant and Children's Health



Physical Activity, Nutrition & Weight

Implementation Strategy Process

Step 1: Establish Goals & Objectives

The Reid Health Community Benefit team identified a goal and two objectives for each of the prioritized needs based on the desired improvements.



Mental Health & Substance Misuse

GOAL

Promote mental, emotional, and behavioral well-being within the communities we serve by improving mental health and reducing substance misuse.

1

Improve overall mental health within the community

- Average number of poor mental health days
- Age-adjusted death rate due to suicide
- Depression among members of the Medicare population

2

Reduce the incidence and complications of substance misuse

- Death rate due to drug poisoning
- Adults who smoke
- Age adjusted drug & opioid overdose rates

OBJECTIVES

INDICATORS

Maternal, Infant & Children's Health

GOAL

Improve the health of children in our community by expanding support for families and reducing disparities related to children's health.

1

Promote health and resiliency in children and families.

- Child abuse rate
- Number of single parent households
- Percentage of families living below poverty level

2

Improve access to care and reduce disparities related to children's health.

- Number of mothers who smoke during pregnancy
- Number of mothers who receive early prenatal care
- Teen pregnancy rate

OBJECTIVES

INDICATORS

Physical Activity, Nutrition & Weight

GOAL

Improve the health of the community by encouraging healthy choices and reducing the disparities related to activity and nutrition.

1

Increase physical activity and reduce obesity

- Access to exercise opportunities
- Adults 20+ who are obese
- Adults 20+ who are sedentary

2

Increase the availability of healthy foods within the community

- Child food insecurity rate
- Food insecurity rate
- Number of adults who frequently cook meals at home

OBJECTIVES

INDICATORS

Step 2: Identify Resources

Next, the Community Benefit team identified resources that were already existing through the efforts of Reid Health or through other community organizations or agencies.



Mental Health & Substance Misuse

RESOURCES

1

Improve overall mental health within the community

2

Reduce the incidence and complications of substance misuse

REID SUPPORTED PROGRAMS/ACTIVITIES

Drug Coalition Support (Drug Free Wayne County, Reach All Randolph County, Fayette County Drug Coalition), MindWise mental health and substance misuse screenings, support for local syringe support programs (Fayette County Harm Reduction Alliance and Wayne County Syringe Support Services), Narcan distribution program to first responders, mental health support groups facilitated by Reid staff, suicide prevention and support (American Foundation for Suicide Prevention), Dispose Rx overdose prevention tool (Reid), Perinatal Bereavement & Perinatal Loss Support Group (Reid), Resolve Through Sharing bereavement support, International Overdose Awareness Day (Wayne and Fayette counties), Connection Café sober community center in Fayette County, Drug Free Wayne County Partnership Youth Coalition, Living through Grief support group (Reid), Depression and anxiety support groups in Fayette and Union counties (Reid), Hope House shelter housing, Community Benefit Grant Program.

COMMUNITY PROGRAMS/PARTNERS

211, 228 Club, A Better Way, Achieva, American Foundation for Suicide Prevention, ARC Center, Birth to Five, Boys & Girls Club of Wayne County, Brianna's Hope, Bridges for Life, Brighter Path, Celebrate Recovery, Centerstone, Children's Advocacy Center of Randolph County, Choices CERT, Communities in Schools, Cross Road Christian Recovery Center, DARE, Drug Free Wayne County Partnership, Family Services & Prevention, Fayette County Drug Coalition, Fayette County Harm Reduction Alliance, Fayette County Probation, Forward Wayne County, Future Achievers, Girls Inc, Hope Center, House of Ruth, Independent Living Center of Eastern Indiana, IU East, JACY House, Journey Home Shelter, Meridian Health Services, NATCO Empowerment Center, Neighborhood Health Center, Open Arms Ministries, Purdue Extension, Preble County Arts, public schools throughout the service region, Reach All Randolph County, Recovery and Wellness Board of Ohio, Richmond Comprehensive Treatment Center, Richmond Police Department, Richmond State Hospital, Reid Health departments, Senior Opportunity Services, Servants at Work, Systems of Care, The Nest, Union County Library, United Way of Whitewater Valley, Volunteers of America – Fresh Start, Wayne County Probation, Wayne County Syringe Support Services, YMCA of Darke County.

Maternal, Infant & Children's Health

RESOURCES

1 Promote health and resiliency in children and families.

2 Improve access to care and reduce disparities related to children's health.

REID SUPPORTED PROGRAMS/ACTIVITIES

ACEs public awareness campaign (WTHR), County Community Baby Showers in Wayne/Fayette/Union counties, Parent Cafes, Prevent Child Abuse Awareness Month support, Baby Care Basics, Childbirth classes, Fayette County Hope Center Clinic Support (free pregnancy tests, STI testing, and resources for pregnant and parenting women and their families), JACY House support, Centerstone Children's Trauma Advisory Board, Lactation outreach, Milk Matters Support Group, Third Grade Reading Academy (Every Child Can Read), Prenatal Breastfeeding classes, Systems of Care, Challenge Days, Shared Beginnings, Sibling Classes, Post Partum Support Group, Community Benefit Grant Program.

COMMUNITY PROGRAMS/PARTNERS

Amigos Latino Center, Boys & Girls Club of Wayne County, Bridges for Life, Chances and Services for Youth (CASY), Centerstone-Systems of Care, Communities In Schools, county health departments, Cross Road Christian Recovery Center, Darke County United Way, Darke County YMCA, Drug Free Wayne County Partnership, Dwyer Center, Early Learning Coalition, East Central Educational Service Center, Every Child Can Read, Family Services and Prevention Programming, Fayette County Probation, Firefly, Forward Wayne County, Future Achievers, Healthy Communities of Henry County, Healthy Start, Henry County System of Care, Hope Center Clinic, House of Ruth, IU East, Ivy Tech Community College, JACY House, Job and Family Services, Meridian Health Services, Natco Community Empowerment Center, Neighborhood Health Center, Open Arms Ministries, public schools throughout the service region, Preble County YMCA, Prevent Child Abuse Coalition, Randolph County YMCA, Reach All Randolph County, Refuge of Hope Shelter, Richmond Family YMCA, Richmond Housing Authority, Richmond Police Dept, Reid Health departments, Union County Library, United Way of Whitewater Valley, Wayne County Trustee, Wayne County Probation, Wayne County Sheriff's Dept., WIC, WTHR.

Physical Activity, Nutrition & Weight

RESOURCES

1

Increase physical activity and reduce obesity

2

Increase the availability of healthy foods within the community

REID SUPPORTED PROGRAMS/ACIVITIES

Athletic trainer program at area high schools, access to low-cost sports physicals, Reid Healthier Club, Boston Run, Wayne County Food Council support, community meal sites, Prenatal Breastfeeding classes, Circle U Milk, Higi Health Kiosks, Corporate Wellness Challenge, School Step Challenge, Richmond Parks Department support (Summer Sports Camp, Fit For The Family, Richmond Farmer's Market, JUKO (Just Us Kids Outdoors), Industrial League, Senior Center Classes (Yoga and Cooking Classes), Fitness Fridays, various fitness events), Girls Inc Summer Meal Program, Third Grade Academy lunches, Fayette Farmer's Market, Healthier on the Go, Fresh Fruit Distribution, City Fit (Meridian), Healthy Cooking Classes, walking trails, Diabetes Support Group, Reid Ride, Baby Boomers Fight Club, SNAP, Community Benefit Grant Program, farmer's market SNAP/Double Dollars/Fresh Bucks.

COMMUNITY PROGRAMS/PARTNERS

211, Alquina Blue Arrows Park, Amigos, Birth to Five, Boys and Girls Club of Wayne County, Bridges for Life, Centerstone, Central United Methodist Church Childcare/Pre-school, Christian Charities, Circle U, Communities in Schools, community centers throughout the service area, Community Food Pantry, Connersville Parks & Recreation, Cope Environmental Center, Council on Rural Services Programs, Cross Road Christian Recovery Center, Franklin County Park, Gateway Hunger Relief Center, Girls Inc, Gleaners Food Bank, Golay Community Center, Hayes Arboretum, Hope Center, Mary Scott Orchard, New Paris Park, Preble County YMCA, public schools throughout the service area, Purdue Extension Programs, Randolph County YMCA, Richmond Friends School, Richmond Parks & Recreation Dept, Richmond Pickleball, Servants at Work, Thump Jumpers, Volunteers of America-Fresh Start, Triangle Therapy Association, Wayne County Cardinal Greenway, Wayne County Food Council, YMCA of Greater Dayton, YWCA Dayton-Women's Shelter, Whitewater Valley Community TV.

Step 3: Review Data & Get Community Input

Lists of community representatives with a specific interest or ability to impact the prioritized needs were compiled according to which need their work supported. These individuals were then invited for a discussion pertaining to the prioritized need. Sessions were held at Reid Health to facilitate these discussions on:

- September 13, 2022 Mental Health & Substance Misuse
- September 14, 2022 Physical Activity, Nutrition & Weight
- September 16, 2022 Maternal, Infant and Children's Health



Implementation Planning Session Participants

Mental Health & Substance Misuse Session

Amanda Bowman, Henry County System of Care; Amanda Mullins, Centerstone; April Coffin, Reid Psych Services and Behavioral Health; Charmin Gabbard, Connection Café/Harm Reduction Alliance; Darcy Meredith, Centerstone; Eldon Solomon, The Journey Home; Jessica Przybysz, Meridian Health Services/The Nest; Katie Dickey, VOAHOIN-Fresh Start; Kimberly Hudson, VOAHOIN-Fresh Start; Kory George, Wayne County Probation; Lisa Felsman, Centerstone Systems of Care; Mischa Staton, Meridian Health Services; Patrick Ripberger, Family Services and Prevention Programs; Paul Stanley, Richmond State Hospital; Randy Retter, Wayne County Sheriff's Dept; Sharon Cranfill, Whole Family Community Initiative (House of Ruth); Tamara Brinkman, United Way of Whitewater Valley; Timothy Pierson, Bridgers for Life; Angela Cline, Reid Community Benefit; Brian Schleeper, Reid Community Benefit; Jason Troutwine, Reid Administration.

Maternal, Infant and Children's Health Session

Acacia St. John, Forward Wayne County; Alicia Painter, Boys & Girls Club of Wayne County; Amanda Corder, Centerstone; Angela Wissler, Early Head Start; Carl Rhinehart, Future Achievers; Carrie Miles, Neighborhood Health Center; Carrie Rosenberger, Centerstone Children's Trauma Program; Hayle Frech, Hope Center; Jessica Przybysz, Meridian Health Services/The Nest; Linda Irwin, Birth to Five; Lisa Felsman, Centerstone Systems of Care; Maria Ortiz, United Way of Whitewater Valley; Misty Hollis, YMCA of Richmond; Neal Adams, Randolph Eastern School Corp; Pat Heiny, community leader; Shannon Fanning, Reid Health/The Nest; Angela Cline, Reid Community Benefit; Brian Schleeper, Reid Community Benefit; Jason Troutwine, Reid Administration.

Physical Activity, Nutrition and Weight Session

Becky Marvel, Purdue Extension; Beth Evans, LifeStream; Bob Hobson, Richmond Indiana Pickleball; Candace Hunt, Reid Wellness; Deb Slack, Reid Food & Nutrition; Denise Retz, Richmond Parks & Recreation Dept; Katherine Good, Connersville Parks & Recreation; Katrina Davis, Eaton Primary Care; Linda White, Gateway Hunger Relief Center; Misty Hollis, YMCA of Richmond; Paul Schreiber, Preble County YMCA; Shelly Price, Randolph County YMCA; Stephen Hayes, Jr, Hayes Arboretum; Tai Muldoon, Girls Inc; Tajuan Stoker, Reid Wellness; Thomas Hill, Wayne County Cardinal Greenway; Tamara Brinkman, United Way of Whitewater Valley; Angela Cline, Reid Community Benefit; Brian Schleeper, Reid Community Benefit; Jason Troutwine, Reid Administration.

During the session, the Community Benefit team shared the implementation plan development process and the goals and objectives for each identified prioritized need. The team also shared current resources impacting each need. The group then reviewed performance indicators for each county within Reid's service area.

Maternal, Fetal & Children's Health



Maternal, Fetal & Infant Health

Themes from Community Input:



- Ranked by survey respondents as the third most pressing health concern (33.3%)
- Stress, anxiety, and childhood trauma cited as contributing factors

Warning Indicators:



- Mothers who Smoked During Pregnancy
- Teen Birth Rate
- Mothers who Received Early Prenatal Care
- Infant Mortality Rate
- Babies with Low Birth Weight

Children's Health

Themes from Community Input:



- Challenges with Students receiving mental health care in schools
- Poor Dental Hygiene
- Improper/Poor Nutrition

Mental Health & Substance Misuse



Mental Health & Mental Disorders

Themes from Community Input:



- Mental health care resources, appointments and available providers are disproportionate to community need
- One of the most pressing health concerns to be addressed from survey; impacts everyone (46.5%)
- Vulnerable Populations: Children, Latino/Hispanic, Female Veterans, Older Populations

Warning Indicators:



- Poor Mental Health: 14+ Days
- Poor Mental Health: Average Number of Days
- Adults Ever Diagnosed with Depression
- Mental Health Provider Rate

Substance Misuse (Alcohol & Drug Use, Tobacco Use)

Themes from Community Input:



- Need for free counseling services, harm reduction strategies, and more education / prevention resources
- The stigma of getting help
- Ranked by 66.6% of survey respondents as the top pressing health issue
- Vulnerable populations: teens, young adults, people leaving recovery and/or prison, veterans, minority populations
- Isolation, anxiety, paranoia- Covid-19 Impact

Warning Indicators:



- Adults who Binge Drink
- Non-Fatal Emergency Department Visits due to Opioid Overdoses
- Adults who Smoke Electronic Cigarettes: Past 30 Days
- Adults Who Used Smokeless Tobacco: Past 30 Days

Physical Activity, Nutrition & Weight Status



Themes from Community Input:



- Need for nutrition education and educators
- Lack of exercise (unsafe to access exercise facilities during COVID) 32.9% of respondents described Weight Status as one of the most pressing concerns in the community
- 20.1% of respondents described Nutrition and Healthy eating as an important health concern in the community
- Built environment: Not having access to fresh/healthy foods. Easier access to unhealthy foods. (Doesn't support access to healthy foods)

Warning Indicators:



- Workers who Walk to Work
- Access to Exercise Opportunities
- Adults who Follow a Regular Exercise Routine
- Adult Sugar-Sweetened Beverage Consumption: Past 7 Days

Mental Health & Substance Misuse

Indicators by County

Green represents the top 50th percentile, **yellow** represents 25th-50th, and **red** represents the lowest 25th quartile as compared to data source

	Darke	Fayette	Franklin	Henry	Preble	Randolph	Union	Wayne
Avg # of poor mental health days	Red	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
Avg adjusted death rate due to suicide	Green	Grey	Grey	Yellow	Yellow	Grey	Grey	Red
Death rate due to drug poisoning	Yellow	Red	Red	Green	Red	Red	Red	Red
Adults who smoke cigarettes	Red	Red	Yellow	Red	Red	Red	Yellow	Red
Depression among Medicare population	Green	Red	Green	Red	Red	Red	Red	Red
Age adjusted drug & opioid overdose rate	Yellow	Red	Red	Green	Red	Red	Grey	Red

Maternal, Infant and Children's Health Indicators by County

Green represents the top 50th percentile, **yellow** represents 25th-50th, and **red** represents the lowest 25th quartile as compared to data source

	Darke	Fayette	Franklin	Henry	Preble	Randolph	Union	Wayne
Child Abuse Rate	Green	Yellow	Green	Green	Yellow	Red	Yellow	Yellow
Single Parent Household	Green	Red	Green	Green	Green	Red	Yellow	Yellow
Families Living Below Poverty	Green	Red	Green	Yellow	Green	Green	Green	Yellow
Mothers who smoke during pregnancy	Red	Red	Red	Red	Red	Red	Grey	Red
Mothers receiving early prenatal care	Red	Red	Red	Green	Red	Green	Green	Red
Teen pregnancy rate	Yellow	Red	Grey	Yellow	Green	Grey	Grey	Red

Physical Activity, Nutrition and Weight Indicators by County

Green represents the top 50th percentile, **yellow** represents 25th-50th, and **red** represents the lowest 25th quartile as compared to data source

	Darke	Fayette	Franklin	Henry	Preble	Randolph	Union	Wayne
Access to exercise	Yellow	Green	Yellow	Yellow	Red	Red	Yellow	Yellow
Adults (20+) who are obese	Yellow	Yellow	Yellow	Yellow	Yellow	Green	Green	Red
Adults (20+) who are sedentary	Yellow	Red	Green	Red	Yellow	Yellow	Green	Red
Child food insecurity rate	Green	Red	Green	Yellow	Green	Yellow	Green	Yellow
Food insecurity rate	Green	Red	Green	Yellow	Green	Yellow	Green	Yellow
Adults who cook frequently at home	Red	Red	Red	Red	Red	Red	Red	Red

From there, the individual groups were asked to identify “What’s Missing?” to determine what additional resources or programs are needed to address the defined objectives. Participants were encouraged to brainstorm without resource boundaries such as funding, staffing or access.

After compiling the list of suggestions from the brainstorming session, the Community Benefit team group the suggestions into affinity categories and then performed nominal voting to identify what they felt would be most impactful.



Mental Health and Substance Misuse

What's missing???

1)

Improve overall mental health within the community.

Access to care

16 votes

- Improved access to basic needs locations.
- Evening and weekend hours for treatment facilities.
- Increased number of mental health providers and facilities.
- More options for affordable or free services.

Education

15 votes

- Increase social and community awareness of mental health crisis and available resources.
- Family resource center for education and resources.
- Include voices of those who need the services the most.
- Increased knowledge amount community leaders.

Stigma

8 votes

- Stigma reduction by having more open conversations about personal experiences.
- Stigma reduction campaigns
- Continue Challenge Days

Transportation

8 votes

- Increased transportation options for entire service area.
- Reliable ADA compliant transportation.

Youth programs

7 votes

- Support groups for teens.
- Safe, pro social activities for youth.
- Schools to have a full-time social worker at each building.
- Education and guidance about health challenges in schools for faculty, staff and families.

Harm reduction

6 votes

- More harm reduction work like the Connection Café in Connersville, Indiana.
- Harm reduction programming that provide supportive services such as showers, clothing, washer/dryer in an environment with "peer voices".

Family support

4 votes

- Increased number of shelters and available family housing.
- More childcare options.
- Support groups/parenting classes for parents to decrease stress and provide mentoring.
- Housing First initiative to help families become stable.

Mental Health Providers

3 votes

- More support for mental health providers.

Mental Health and Substance Misuse

What's missing???

2)

Reduce the incidence and complications of substance misuse.

Support Services

16 votes

- Increase in access to alcohol reduction programs.
- Pro-social activities for youth prevention.
- Mentoring and Connection Cafes in every county.
- Increase in number of employers offer employee assistance programs.
- Peer support for substance misuse in K-12.

Housing

13 votes

- Secure and safe place for people to live and maintain medical treatment for mental health counseling.
- Safe options for transitional housing.

Re-entry

8 votes

- Post incarceration support programs.
- Increase in re-entry and job placement programs.

Treatment

8 votes

- Increased number of mental health professionals.
- Residential treatment facility. SUD/Recovery outreach specialists for Reid.
- After hours programs.
- Decrease/monitor prescriptions for controlled substances.
- Outpatient IOP in Randolph County.

Cost of care

7 votes

- Access to treatment without concern for payment insurance.

Education

6 votes

- Marijuana dangers education for youth.
- More prevention education in K-12.
- Empower faith-based community to support in programming.

Awareness

5 votes

- Increase awareness in community by providing more community events.
- Engage government leaders on solutions and community concerns.

Transportation

1 votes

- Increased availability to transportation.

Stigma

1 vote

- Increased funding for stigma reduction programs.
- Stigma reduction training.

Maternal, Infant and Children's Health

What's missing???

1)

Promote health and resiliency in children and families.

Family Resource Center

14 votes

- Single hub location, in every county, to enroll and receive services for pregnancy, family development and other support programs.

Collaboration

9 votes

- Better collaboration across service agencies with mutual referrals and silo reduction.
- Create a shared data center for schools to partner with social service agencies.

Youth mentoring

6 votes

- Career navigating for students.
- Increased mentorship programs and available mentors.

Education for families

6 votes

- Family activities that promote family bonding between parents and children.
- Community groups for children and their caregivers.
- Program that provides an assigned nurse and/or home visits to first time mothers.
- Teaching youth families about attachment and bonding.

Mental health

5 votes

- Increase commercial insurance coverage for skills training.
- Free trauma-based therapy.
- Better pay for mental health providers.

Access

3 votes

- Traveling care to social services locations for preventative care.
- Increase after school hours.

Family Fitness

3 votes

- Increase in recreational activities and youth sports programs.
- Spotlight programs for healthy lifestyles.
- Fitness on the go/road for kids.
- Year long monthly fitness challenges with incentives.

Food

4 votes

- More available healthy food options.
- Community gardens at vacant lots.
- Less marketing for unhealthy foods.
- "Kid and Me" cooking classes.

School services

2 votes

- Increase number of school counselors and social workers by providing one social worker for every building.
- Training for youth sports coaches about ACEs.

Maternal, Infant and Children's Health

What's missing???

2)

Improve access to care and reduce disparities related to children's health.

Transportation

15 votes

- Increased safe transportation with evening and weekend hours throughout the service area.
- Ride share programs with services like Uber.

Resource Center

13 votes

- An accessible central resource and repository for families.
- Funding for a family navigator or case manager who can support families 1:1 to overcome barriers.

Access to care

8 votes

- Hours outside regular work hours.
- Dental services for low-income families.
- K-12 family and student health clinics.
- Mobile unit to provide care;
- Bilingual resources for ESL.

Mental health

5 votes

- Mental health resources that are easy to understand easy to find.
- Evaluation and diagnostic mental health services for children and families.
- Parent support for teenage and young parents.

Affordability

4 votes

- Free access to children's healthcare regardless of financial situation.
- Help private providers understand how to qualify for Medicare, Medicaid and other resources.
- Medication assistance programs.

Access

3 votes

- Traveling care to social services locations for preventative care.
- Increase after school hours.

Youth programs

2 votes

- Specific programs to capture "opportunity youth" which are youth 16-24 years of age, not in school or working.
- Inclusive learning environments and expansion of Boys & Girls Club to Centerville and Fountain City.

Incentives

1 vote

- Provide rewards and incentives for program participation that engage families and youth in health care, social services and keeping appointments.

Physical Activity, Nutrition and Weight

What's missing???

1)

Improve the health of the community by encouraging healthy choices and reducing the disparities related to activity and nutrition

Outdoor spaces and trails

13 votes

- Outdoor exercise park
- Programming for community wide trail system.
- Increase greenspace in underserved neighborhoods.
- Outdoor sculpture garden tour and corresponding trail.
- Outdoor trail with youth activities.

Collaboration

12 votes

- Focus groups about barriers to fitness.
- Capital investment in fitness areas, playgrounds and trails.
- Wellness coaches in the schools.
- Increased employer wellness programs.
- Expand Boys & Girls Club, YMCA and other successful programs.

Weight loss

9 votes

- More accessible education programs about weight loss, healthy foods and exercise.
- Affordable healthy meal choices that can be purchased fresh or frozen.
- Small weight loss challenges with incentives.
- Competitive programs such as "Biggest Loser" for each county.

Alternative settings

9 votes

- "Kid and me" workout/fitness classes.
- More recreation programs for adults; dodgeball, kickball, pickleball.
- Better use of recreational spaces such as Elstro Plaza and parks.
- Scholarships for seniors to participate in programs.
- Increase access to free exercise equipment such as bikes, rollerblades, etc.

Incentives

8 votes

- Provide financial incentives through workplaces or gyms.
- More gym options in rural areas.
- Create an incentive program to encourage local gyms to provide discounts to those engaged in weight loss programs.
- Scholarships for gym memberships.

Fitness on the go

7 votes

- Fitness on the go at businesses, schools or housing developments.
- Summer youth program that brings a van to schools in the summer for programs.
- Fitness classes at multiple locations throughout the region.

Physical Activity, Nutrition and Weight

What's missing???

1)

Improve the health of the community by encouraging healthy choices and reducing the disparities related to activity and nutrition

Technology integration

4 votes

- Make current programs and information sessions live to have online access and participation.
- More live physical fitness classes online.
- Intersect gaming and fitness through virtual reality or other ways to engage youth.
- Hybrid exercise courses (face to face and virtual).

Winter activities

2 votes

- Increase indoor space options for winter activities.
- Increase access to tools that provide access to programming in the winter through streaming or other services.

Biking, walking and running

2 votes

- Place bike racks around town.
- Encourage nature hikes and bike programs.
- Provide a more fitness friendly environment by increasing awareness and understanding of safety for bikers, runners and walkers.

Youth sports

2 votes

- Develop more organized leagues for youth. In particular, track and football.

Physical Activity, Nutrition and Weight

What's missing???

2)

Increase availability of healthy foods within the community

Cooking classes

10 votes

- Intergenerational cooking classes that engage younger and older people.
- Community self serve kitchens that are stocked and staffed.
- More cooking classes that teach healthy cooking options for families.

Community gardens

6 votes

- Partner with schools and city (blight locations) in the summers to provide community garden to have access to fresh produce.
- Provide free fruit trees and garden plants.

Farmer's markets

4 votes

- Mobile farmer's markets to get produce to rural communities.
- Education material at Farmer's markets.

Access

9 votes

- Inside locations to get fresh food during the fall and winter.
- Increase food delivery to counties for fresh produce.
- Collaboration with schools to provide evening meals.
- Nutrition prescription program where physicians prescribe health food choices.
- Increased access to healthy foods in rural communities.

Education

6 votes

- Education in schools on growing food, canning and cooking.
- Schools to collaborate with ag community to better explain where food derives.
- Awareness campaign about fresh food.

Partnerships

2 votes

- Create discount program for healthy foods with local grocery stores to reward people meeting or maintaining weight loss goals.
- Work with mental health providers to distribute health foods to clients in need.

Food pantries

6 votes

- Gateway "children's bag" to extend to kids 18 years old.
- Increase USDA meat allotment and meat choices at pantries.
- Rolling/Mobile food pantry.

Food services

2 votes

- Sanctions on fast food offerings or limit the number of fast-food locations per square mile.
- Work with and promote restaurants that provide healthy menu options.

Step 4: Receive tactical input and evaluate

The Reid Health Community Benefit team then asked the implementation planning session participants to provide impact tactics for each indicator. Different than the previous brainstorming session, this exercise was to evaluate and weight the most effective tactics to make timely progress toward goals. In this exercise, participants identified a mix of existing and suggested tactics.



Mental Health and Substance Misuse

Move the needle!

Indicator specific activities and program suggestions.

Avg. number of poor mental health days

- Establish a community wide reporting system to accurately report a “mental health day”
- Create a mentor program for youth and adults.
- Work with schools to incorporate emotional learning into curriculum.
- Provide mental health awareness training program for community/business leaders and youth volunteers.
- Anti-stigma campaign.
- Partner with faith community to develop a loneliness intervention program.
- Increase the number of counselors or social workers in schools.
- Continue Challenge Days in the schools and build upon the program by incorporating aspects of the event into the school’s curriculum.
- Expand Connection Cafes to other communities.

Avg. adjusted death rate due to suicide

- Stigma reduction campaign.
- Targeted campaign for 988 program to middle and high school aged youth.
- Provide awareness, education and training to lay adults to help recognize triggers and signs.
- Increase suicide awareness events and activities at the schools.
- Increase number of suicide prevention support groups.
- Continue support of suicide prevention events and awareness causes.

Death rate due to drug poisoning

- Provide education on marijuana potency in concentrates/edibles.
- Continue MindWise mental health and substance misuse screenings.
- Improve access to harm reduction supplies and information.
- Continue and promote Dispose Rx tool and program.
- Stigma reduction campaign specific to medication assisted treatment.
- Overdose review case study groups to develop programs to reduce future instances.
- Continue supporting drug free coalitions and support for local syringe programs.
- Continue supporting Narcan program and explore expanding.
- Continue support of Overdose Awareness Day.

Mental Health and Substance Misuse

Move the needle!

Indicator specific activities and program suggestions.

Number of adults who smoke cigarettes

- Provide monetary incentives for quitting.
- Increase the number of, access to and incentives for smoking cessation programs.
- Include smoking cessation programs and awareness into substance misuse awareness programs.
- Anti-smoking and anti-vaping programs in all elementary schools throughout the service region.
- Awareness campaign about dangers of smoking and vaping.

Depression among Medicare population

- Increase outreach programs to involve more elderly adults in programs and activities such as senior/community centers.
- Develop mentoring programs to engage youth and elderly adults.
- Increase volunteer recruitment efforts to connect aged adults in meaningful civic work.
- Continue support and increase number of grief and loss support programs.
- Partner daycare facilities and senior centers.
- Provide more access to mental health support through senior center, nursing home and assisted living centers.

Age adjusted drug & opioid overdose

- Stigma reduction campaign that gives permission to talk about cravings and addiction.
- Provide Jail Chemical Addition Programs.
- Maternal treatment program for pregnant/new mothers.
- Provide safe use sites to help provide services and education to those in need.
- Continue supporting Narcan program and explore expanding.
- Continue MindWise mental health and substance misuse screenings.
- Improve access to harm reduction supplies and information.
- Continue and promote Dispose Rx tool and program.
- Continue supporting drug free coalitions and support for local syringe programs.
- Continue support of Overdose Awareness Day.

Maternal, Infant and Children's Health

Move the needle!

Indicator specific activities and program suggestions.

Child abuse rate

- Continue partnerships with Birth to Five, Boys & Girls Club, YMCAs and family support organizations.
- Expand and better publicize Parent Cafes.
- Increase access to appropriate childcare and pre-K options.
- Child development classes in school for middle and high school age students.
- Increase access to support groups for parents.
- Continue awareness campaign for ACEs.
- Continue support for Child Abuse Awareness Month,
- Continue support of JACY House, Child Advocacy Center of Randolph County and similar programs.
- Increase collaboration between Reid Health, Centerstone, Meridian Services and the schools.

Number of single parent households

- Provide more support for single parent households to care for sick children, do meal prep and have childcare.
- Create father support groups and mentoring programs.
- Increase available childcare options.
- Expand the Parent Café program.

Number of families living below poverty

- Increase access to tutoring programs and scholarships to higher education.
- Provide more access to healthy food options.
- Medication assistance for low-income families.
- Free job prep and connection services.
- Increased affordable housing options.
- Sigma reduction for low income.
- Increased transportation access – specifically to work.
- Community leaders to participate in poverty simulation to have better awareness.
- Continue support of Third Grade Academy.
- Increased bilingual material.
- Create community wide 529 savings programs for elementary age students.

Maternal, Infant and Children's Health

Move the needle!

Indicator specific activities and program suggestions.

Mothers who smoke during pregnancy

- Incentive local smoking cessation programs.
- Education and support groups about smoking cessation.
- Partner with Healthy Start's curriculum and incentive program.
- More education about smoking and its risk to mom and infant.
- Increase childbirth classes and include smoking cessation as a component.
- Expansion of the Community Baby Shower program and include smoking cessation component.

Mothers who receive early prenatal care

- Have a mobile prenatal care option for those who have access concerns or live in rural communities.
- Provide bilingual prenatal care programs.
- Increase the number of OB options to further extend to doulas, midwives, etc.
- Provide easy to understand education about available prenatal services and associated costs.
- Provide incentives to participate in prenatal care.
- Continue childbirth and prenatal breastfeeding classes.
- Expand Community Baby Shower program and promote prenatal programs.
- Continue support of Baby Care Basics program.

Teen pregnancy rates

- Teaching health sexuality and options.
- Introduce programs that show how mental health can impact sexual activity.
- Provide easier access to condoms and birth control.
- Provide after school sex education programs.
- Provide support groups for teens.
- Strengthen partnership between schools, Centerstone, Meridian, Reid Health, Neighborhood Health Center, etc to provide support to at risk teens.

Physical Activity, Nutrition and Weight

Move the
needle!

Indicator specific activities and program suggestions.

Access to exercise opportunities.

- Partner with WCTV to create an online platform for workout classes.
- Free fitness programs in community centers and/or schools.
- Increase number of fitness instructors and wellness coaches in the region.
- Create a Reid Healthier Junior program.
- Gym membership scholarships.
- Discounted memberships and scholarships.
- Free access to bikes for city parks and commuting.
- Continue and expand the Reid Healthier Club.
- Continue partnership with Richmond Parks & Recreation Dept and explore similar partnerships with other communities.

Number of adults 20+ who are obese

- Promote and offer incentives to exercise and lose weight.
- Expand Wellness Coaching to employers and provide 1:1 virtual visits to community members.
- Expand Choose Well program to obese population.
- Educate employers on the risk of obese workforce and work with them to develop work-based incentive programs.
- Increase, through incentives and promotion, the number of restaurants offering healthy choices.
- Develop a support/mentorship program for obese adults wishing to lose weight.
- Create a Harvest Your Health program for people who are obese.
- Reid to provide discounts on healthy foods in the café for community members enrolled in the program.

Number of adults 20+ who are sedentary

- Provide planned activities in community centers, parks etc for alternative exercises such as dodge ball, frisbee golf, etc.
- Create group classes that provide an introductory class on how to get started in being more active.
- Introduce a step-by-step program that graduates from chair exercises to easy exercises, etc.
- Provide virtual exercise options through partnership with WCTV, etc.
- Offer adult exercise programs while children have sports practices.
- Introduce low impact exercise classes online with support group assistance.
- Continue parks department support and expand to more communities.

Physical Activity, Nutrition and Weight

Move the
needle!

Indicator specific activities and program suggestions.

Child food insecurity

- Provide a summer “backpack” food program for youth that offers healthy food options.
- Free healthy food giveaways at community events.
- Create a mini-mart for children to access healthy foods. Children can earn “healthy bucks” and use at identified locations.
- Create food pantries at each school.
- Provide a mobile food pantry for those who have limited transportation or live in rural communities.
- Continue support for SNAP and farmer’s markets throughout the service region.
- Continue support of Third Grade Academy meals and Girls Inc summer meal program.

Food insecurity rate

- Reserve one plot in every neighborhood as a community garden space.
- Increase open hours for food pantries and stocked with food staples.
- Develop a mobile food pantry program.
- Continue support for SNAP and farmer’s markets throughout the service region.
- Continue support of Fresh Fruit Distribution for seniors
- Continue support of groups such as Rock Solid Ministries, Circle U and other meal programs.
- Provide free gardening classes and supplies so every person can grow produce from their home.
- Provide canning classes and supplies.

Adults who frequently cook meals at home

- Continue support of Reid cooking class in partnership with WCTV.
- Provide cooking classes at local food pantries, while eating together, and provide incentives to attend.
- Create community kitchens where people can cook together.
- Offer classes that involve adults and children, such as “Kid & Me” cooking show/class.
- Provide incentives for families who cook at home and share a picture of it on social media. Extra credit for those who are eating together at home.

Step 5: Evaluate Input and determine implementation strategy

The Reid Health Community Benefit team then reviewed and evaluated the affinity groupings, valuations and tactics identified by the prioritization session participants. Armed with that input as well as the data synthesized data provided by the health needs assessment, the Community Benefit Team then further prioritized the input by considering:

- the number of objectives the program/activity would impact
- the number of indicators the program/activity would impact
- the number of counties below the 50th in the area in which the program/activity would address

The results for each of these areas were then weighted to identify what was determined to be the most impactful initiatives to be included in the implementation plan. This includes existing program to continue and suggested new tactics to explore for implementation.



Mental Health & Substance Misuse

GOAL

Promote mental, emotional, and behavioral well-being within the communities we serve by improving mental health and reducing substance misuse.

OBJECTIVES

1. Improve overall mental health within the community
2. Reduce the incidence and complications of substance misuse

INDICATORS

- ◆ Average number of poor mental health days
- ◆ Age-adjusted death rate due to suicide
- ◆ Death rate due to drug poisoning
- ◆ Adults who smoke
- ◆ Depression among members of the Medicare population
- ◆ Age adjusted drug & opioid overdose rates

STRATEGY

	1	2	3	4
INITIATIVES	Reduce stigma associated with mental health and substance misuse	Increase access to mental health and addiction services	Increase prevention of overdose.	Build a stronger partnerships to improve mental health and substance misuse
NEW TACTICS TO EXPLORE	<ul style="list-style-type: none"> • Create campaign to highlight real stories of people living in recovery 	<ul style="list-style-type: none"> • Identify ways to attract providers and reduce burnout • Increase access to support groups • Increase collaboration between Reid Health, Centerstone, Meridian Services and the schools 	<ul style="list-style-type: none"> • Expand programs, such as Connection Café, into other counties and communities. 	<ul style="list-style-type: none"> • Explore opportunities to increase mental health services at senior centers • Strengthen partnerships between schools, workplaces, community orgs, community health centers
CONTINUING TACTICS	<ul style="list-style-type: none"> • Continue MindWise mental health and substance misuse screenings. • Program funding for support groups. 	<ul style="list-style-type: none"> • Promote current services available • Continue depression screenings • Provide adult psychiatric care • Continue medication assisted treatment support • Continue support for drug free coalitions and similar groups 	<ul style="list-style-type: none"> • Program funding for support groups. • Continue Narcan program • Continue Dispose of Rx program 	<ul style="list-style-type: none"> • Program funding for support groups and grief groups • Continue support for Systems of Care and programs that encourage collaboration. • Continue to share best practices among counties served in the region.

Maternal, Infant and Children's Health

GOAL

Improve the health of children in our community by expanding support for families and reducing disparities related to children's health.

OBJECTIVES

1. Promote health and resiliency in children and families.
2. Improve access to care and reduce disparities related to children's health.

INDICATORS

- Child abuse rate
- Number of single parent households
- Percentage of families living below poverty level
- Number of mothers who smoke during pregnancy
- Number of mothers who receive early prenatal care
- Teen pregnancy rates

STRATEGY

INITIATIVES

1

Provide more education for families on available resources.

2

Increase engagement among pregnant mothers through collaborative programs.

3

Strengthen children's programming and family engagement.

4

Expand existing programs that support family resiliency.

NEW TACTICS TO EXPLORE

- Investigate a one stop website/app for local resources material

- Explore options to offer childbirth classes, Baby Care Basics programming remotely or in rural communities
- Increase access to smoking cessation efforts for pregnant mothers

- Expand Parent Cafes to additional communities
- Work collaboratively to provide support for parent education

- Develop an MOU for schools to follow-up after Challenge Day
- Expand access to bilingual material that support families
- Explore a community wide 529 program for families

CONTINUING TACTICS

- Continue support for community programs that support maternal, infant, and children's health

- Continue support of Community Baby Shower program
- Continue support and collaboration with Meridian Services to provide The Nest.
- Continue to provide childbirth classes, prenatal classes and Baby Care Basics

- Continue support of JACY House, Child Advocacy Center of Randolph County and similar programs.
- Continue support of Prevent Child Abuse Coalition

- Continue support programs and expand mentoring programs
- Continue partnerships with area non-profits that support family resiliency.

Physical Activity, Nutrition & Weight

GOAL

Improve the health of the community by encouraging healthy choices and reducing the disparities related to activity and nutrition.

OBJECTIVES

1. Increase physical activity and reduce obesity
2. Increase the availability of healthy foods within the community

INDICATORS

- ◆ Access to exercise opportunities
- ◆ Adults 20+ who are obese
- ◆ Adults 20+ who are sedentary
- ◆ Child food insecurity rate
- ◆ Food insecurity rate
- ◆ Number of adults who cook meals at home

STRATEGY

	1	2	3	4
INITIATIVES	Promote resources and programs that support physical activity.	Increase access to fresh and nutritious foods	Encourage healthy eating and cooking.	Encourage organizational partnerships that support physical activity, nutrition & weight
NEW TACTICS TO EXPLORE	<ul style="list-style-type: none"> • Increase membership in Reid Healthier Club • Investigate creating a Reid Healthier Junior Club • Explore online fitness activities with support groups 	<ul style="list-style-type: none"> • Create community gardens • Create mobile markets • Explore expanding the "Harvest Your Health" type program to include others 	<ul style="list-style-type: none"> • Create school education campaign about healthy eating • Partner with organizations to provide nutrition community education 	<ul style="list-style-type: none"> • Incentivize healthy options among businesses • Partner with Reid Wellness to provide physical activity opportunities in the community • Improved walk-ability/bike-ability
CONTINUING TACTICS	<ul style="list-style-type: none"> • Continue partnerships with area parks departments and non-profits. • Continue Baby Boomers Fight Club • Support of Healthworks 	<ul style="list-style-type: none"> • Lactation/breastfeeding support • Support of farmer's market • Meals for Providing meals for Third Grade Academy, holiday meals, Rock Solid meals • Continue support of Wayne County Food Council 	<ul style="list-style-type: none"> • Continue online healthy cooking classes • Support of cooking classes • Continue partnerships with non-profits, schools and faith-based communities • Partner with Reid depts on community outreach 	<ul style="list-style-type: none"> • Continue Wayne County Food Council • Support of Reid Healthier Club • Participation in City Fit and other community events • Circle U Holiday Meal support

Significant Health Needs Not Addressed

To make improvements in the prioritized areas of community health needs, there are other significant needs which Reid Health will not address through the implementation plan due to resource constraints or scope of services. Those include the following:

Education

While education will be impacted by through our efforts to improve mental health and physical activity, nutrition, and weight, it will not be considered as a prioritized need. Reid Health will continue its ongoing efforts to support our youth and educational providers through the following activities:

- Ongoing internship and shadowing opportunities
- Support of school-based programs and activities
- Providing training to faculty and staff
- Support of the athletic trainer program
- Providing Challenge Day to the schools
- Providing support to school partners such as Boys & Girls Club, YMCA, etc
- Providing marketing and communications support to allow schools to more effectively engage parents and partners.
- Providing overall health education through Thriving Thursdays and Medical Mondays

Economy

This implementation plan will not include a focused effort on the economy in the communities served. Reid Health, as a healthcare organization, lacks expertise or competency to effectively address the economy as a community health need. Reid Health will continue to support efforts to improve the economy by:

- Supporting local economic development efforts
- Providing sponsorships to community organizations
- Providing local students with internship and shadowing opportunities
- Supporting and actively participating in area chambers and economic development organizations.

Diabetes

This health need is largely impacted by initiatives supporting Physical Activity, Nutrition & Weight. Reid Health will continue to support ongoing initiatives related to diabetes which include the following:

- Diabetes support group
- Community screenings
- Diabetes and nutrition education

Access to Care

Reid Health will continue to support ongoing initiatives related to access to care which include the following:

- Insurance enrollment services
- Charity care
- Financial assistance
- Reid Nurse Call line
- Transition Coaching program
- Support of lab processing for free clinics
- Athletic training services
- The Residency Program
- Health care site development in rural communities

Transportation

This implementation plan will not include a focused effort on transportation in the communities served. Reid Health, as a healthcare organization, lacks the expertise or competency to address the community need of transportation. Reid Health will continue to support the on-going initiatives related to transportation, which include the following:

- Transportation program with Lifestream
- Increasing telehealth options
- Patient assistance fund
- Reid EMS

Heart Disease & Stroke

This health need is largely impacted by initiatives supporting Physical Activity, Nutrition & Weight. Reid Health will continue to support ongoing initiatives related to heart disease and stroke which include the following:

- Community blood pressure machines
- Blood pressure screenings
- Let's Cook Together cooking classes
- Cardiovascular care
- Stroke care
- Stroke certification
- Stroke support group

Cancer

While this implementation plan will not include a focused effort on cancer in the communities served. Reid Health will continue to support the ongoing initiatives related to cancer as a community health need, which will include the following:

- Community Blood Drives
- Support groups
- Mammograms
- Community screenings (PSA, oral cancer, etc.)
- Oncology care

Low Income & Underserved

While the low income and underserved population will be impacted by our efforts to improve the prioritized needs, it will not be considered independently as a prioritized need. Reid Health will continue to support ongoing efforts to support low income and underserved populations through the following activities:

- Patient Assistance Program
- Farmer's market support for SNAP
- Financial assistance programs
- Car seat assistance program
- Meal assistance programs at various locations
- Insurance enrollment assistance

Plan Adoption

Upon completion of the implementation plan, the Community Well-Being board committee reviewed and approved the plan on January 12, 2023. The plan was then presented to the Reid Governing Board and adopted as the strategy for the next three years on January 23, 2023.

The implementation plan will serve as the guide for Reid Health to follow in order to improve the prioritized health needs of the population it serves. Progress toward the goals within the plan will be shared with the Community Well-Being board committee on a quarterly basis and reviewed by the Reid Governing Board annually.

